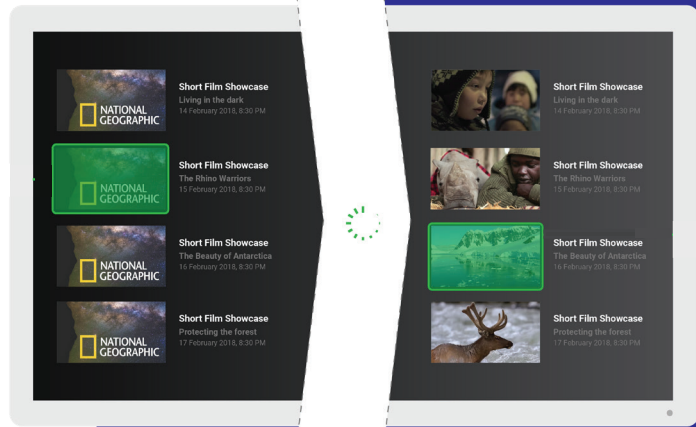




A visual  
Interface  
with unique  
Images for  
all Content



Current Image

Episodic Image™

## OPPORTUNITY

### Catch the eyes of your viewers

**Consumers love visuals**, especially in relation to video content.

Over 80% of younger generations consider graphics an important influence in deciding what to watch.

TV Universe - UK, Germany, Sweden, nScreen Media 2019.

You should therefore list your VoD assets and replay programmes with the perfect customised image that reflects the content and excites your viewers before they start watching.

## SOLUTION

### Unlock a superior user experience

Our **Episodic Images™** solution delivers **relevant and appealing smart thumbnails**.

Our technology automatically creates images that show the essence of the content and induce the user to watch for every single episode or programme.

This solution offers an effortless customisation of your interface.

## BENEFITS

### Increase your consumer engagement

- 1. Unique Images:** With an Episodic Image™, you are able to offer your consumers different images for every single episode or programme.
- 2. Perfect representation:** Excite consumers before they have even started watching the content.
- 3. Increased Engagement:** With an appealing Episodic Image™, consumers will know exactly what the episodes are about.